

MyGuide[®]
Personal Learning Program

The Right Content
The Right Instruction
The Right Timing

**UNPRECEDENTED
STUDENT ACHIEVEMENT!**



The Grow Network



School systems looking for significant gains in student learning and measurable achievement choose *MyGuide*® Personal Learning Program.



With *MyGuide*, we make optimum use of assessment data, not to teach to the test, but to enhance standards-based learning that helps students make meaningful academic progress. The improvement schools see in measurable achievement is evidence of the solid educational growth that leads students to graduation.

While the concept of differentiated instruction is highly regarded, the instructional materials and ability of teachers to deliver this kind of instruction often fall short. *MyGuide* closes these gaps enabling all teachers to provide just right instruction to their diverse community of learners.

Here's why:

The Grow Network has a track record of success in improving achievement for students at all levels.

Student learning needs are met more effectively, with individualized instructional material created with a patented technology that incorporates the latest in cognitive research.

Teachers are at the center of instruction, fully supported with teaching resources and professional development to deliver differentiated instruction with unprecedented facility.

***MyGuide*® is a year-round solution.** Students make continuous progress as teachers deliver data-driven instructional content based on summative and formative, real-time assessments.

The *MyGuide* Personal Learning Program is an effective supplemental middle school program. It meets the needs of all learners through individualized instructional content based on formative assessment results in reading and math and through teacher-led, differentiated instruction.

MyGuide provides solutions to many educational challenges facing school systems across the country.



School systems are not seeing the broad improvement they seek in student learning and academic performance, despite national attention and the best efforts of determined administrators and teachers. Low high school graduation rates remain a persistent trend, making drop-out prevention a top priority.

Many school systems now focus on their middle schools to provide a better foundation for achievement in the upper grades, leading to graduation.

In the search for solutions, educational researchers and teaching experts have identified positive factors that lead to success:

- The quality of the teacher's instruction in the classroom is the single most important school-based factor impacting student achievement.
(Darling Hammond, 2000; Haycock, 1998; Hanushek, 1992; Sanders and Rivers, 1996)
- Differentiated, individualized instruction offers the most promising way to meet individual student needs while striving to meet rigorous state standards.
(Tomlinson, 2000; Corely, 2005; Anderson, 2007; Protheroe, 2007)
- Assessment can have a large, positive impact on student achievement, especially when used to adapt teaching and instructional content to meet ongoing student needs.
(Black and William, 1998a, 1998b; Roschewski et al., 2006)
- Professional development for teachers translates directly into students' improved academic performance.
(Darling Hammond, 1998)

However, this is the reality in too many classrooms:

- Typically, middle school teachers use a whole class format. However, on average 50% of today's students fail to learn with this model. Yet teachers lack the time and facility to deliver the small group and individual teaching critical to the effective differentiated instruction students need.
- Computer-based programs may deliver differentiated content, but without teacher-led instruction, students fail to transfer and build on skills throughout the year and up through the grades.
- Even with students' assessment data in hand, it's a formidable task for teachers to translate data into instructional content, then locate, assemble, and distribute materials at the appropriate levels that each student needs.

School systems need more than a just magic bullet. That's why the *MyGuide* Personal Learning Program presents a more integrated approach.

MyGuide successfully addresses the complexities of the learning process and equips teachers, both experienced and new, to deliver more effective differentiated instruction to every child in the classroom.

With MyGuide, school systems see exceptional educational growth.

The MyGuide Personal Learning Program is built on the latest educational research, coupled with The Grow Network's innovative approach, to deliver the right content through the right instruction at the right time for each student:

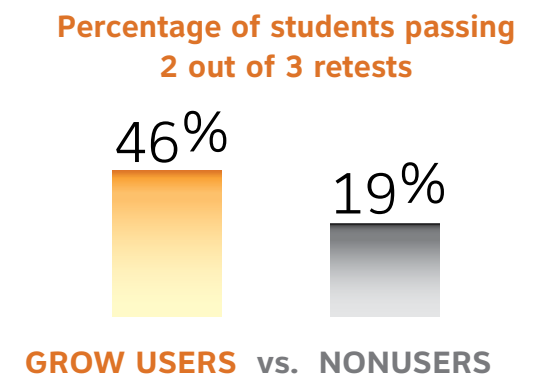
- **individualized, leveled content created** through a patented data-driven system that integrates educational standards, assessment data, and the latest in cognitive research
- **teacher-led differentiated instruction** supported by a comprehensive Teacher Guide and online resources including detailed teaching strategies that enable teachers to reach all learners
- **just-in-time instructional materials** developed for each student informed by their summative and formative assessment results, delivered online and in print at intervals throughout the year
- **a flexible implementation model** that accommodates the specific needs of schools and classrooms
- **professional development year-round** in the techniques of differentiated instruction developed by expert Vicki Gibson and others

"I see Grow as a critical piece of our schoolwide plans for continuously improving the instruction we provide to our students. Classroom teachers are able to set instructional priorities and dedicate additional time and resources to teaching topics where their students have the greatest needs."

—Chicago principal

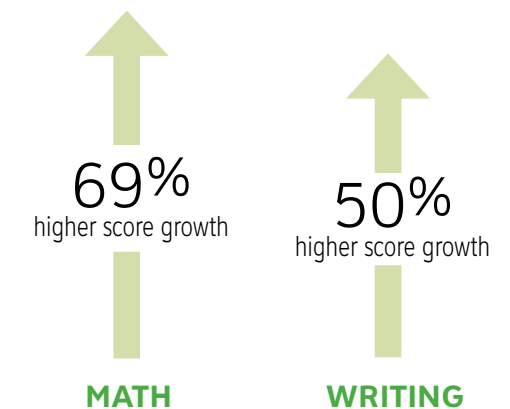
Higher Scores and Pass Rates on Retests

In 2008, an independent, third-party evaluation measured the effectiveness of Grow's program as demonstrated by student achievement on subsequent state assessments. 46% of MyGuide users passed at least two of three retests, compared to 19% of nonusers.



Significant Improvement in Math and Writing Proficiencies

Across all students taking one or more retests, students reporting moderate or high use of MyGuide achieved 69% better score growth in Math and 50% better score growth in Writing compared to students reporting low or no use.



Gains in Writing Scores for Limited English Proficiency Students

In 2007, the Consortium for Policy Research in Education released a rigorous quantitative study of Grow's differentiated instruction system conducted in Ohio. Among other results, students with Limited English Proficiency who attended districts using the Grow program were nearly four times more likely to score Proficient in Writing.

4 times more likely to score Proficient!

THE RIGHT CONTENT

MyGuide is unlike any other program available.

The Grow Network makes use of a proprietary technology that provides a complete, progressive learning map.

This unique framework factors in

- educational standards in Reading and Math
- McGraw-Hill's 30 years of data on how students learn
- a complex series of precursor and postcursor skills that are key to the mastery of each grade level concept
- the latest in cognitive research

With this knowledge, Grow then uses a patented algorithm to create leveled activities for the most important concepts for each grade level in reading and math. When school districts using the *MyGuide* Personal Learning Program provide their student assessment data to Grow, the algorithm helps create personalized learning material.

For each student, the appropriate instructional content on each key concept of a state's standards is selected at one of three levels. This material also introduces and reinforces academic vocabulary, provides ample practice in needed skills, helps develop metacognitive skills, and includes opportunities for writing in both reading and math.

The result is more specific, more powerful differentiated instructional material. In this way, all students can acquire the pivotal skills and concepts needed for learning to advance.

Our advanced, patented technology creates effective differentiated instructional materials that more precisely address students' learning needs.

How MyGuide Works

Your schools' summative and formative assessment data



is used together with



to match the learning needs of each student with the right leveled content

Grow's patented technology

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Easy-to-implement online and print-on-demand instructional material

and create individualized, just-in-time instructional material.

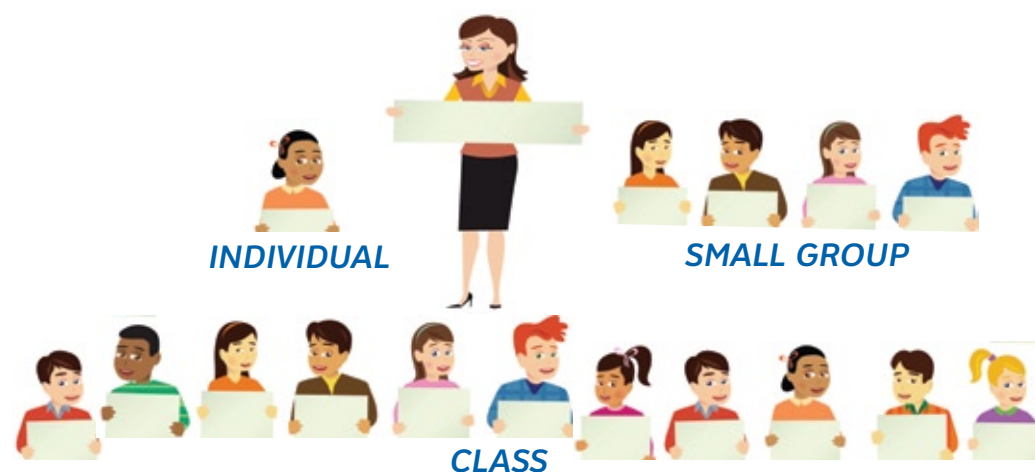
THE RIGHT INSTRUCTION

With MyGuide, teachers are empowered to bring an unprecedented level of differentiated instruction to classrooms of diverse learners.

With the *MyGuide* program, differentiated instruction is not just about the instructional material and class groupings, we also address how the teacher delivers the instruction through their actions and words. Teachers are supported with rich teaching resources, a Teacher Guide, and ongoing professional development including explicit instructional strategies for each learner group:

With MyGuide, the teacher has more time to teach because these three labor-intensive tasks have been completed for them:

1. assembling leveled, standards-based instructional content
2. assigning the materials on a subtopic level for each student, based on their test results
3. organizing students into appropriate groups for whole group, small group, and individual instruction for each topic, based on their learning needs.



Teachers enjoy MyGuide's flexible implementation because they can use the program according to how they wish to run their classrooms. *MyGuide* also allows for many implementation models: before school, regular classroom, pull-out programs, summer school, and after school.

Unlike technology-delivered programs which expect the computer to do the job, *MyGuide* places the teacher at the center of instruction.

Ongoing professional development moves teachers beyond the basics into adept delivery of truly effective differentiated instruction for the middle school classroom. Teachers are supported with tools and instructional strategies as they work with heterogeneous groups based on leveled content and different learning modalities as well as ELL students and other diverse learners.

Professional development is designed around district goals and ensures smooth implementation. Flexible options include:

- on site foundation training of instructional staff
- workshops in differentiated instruction for teacher groups and individual teacher classrooms
- workshops targeted for administrators at schools and district offices
- ongoing structured support provided for teachers extending beyond *MyGuide* instruction

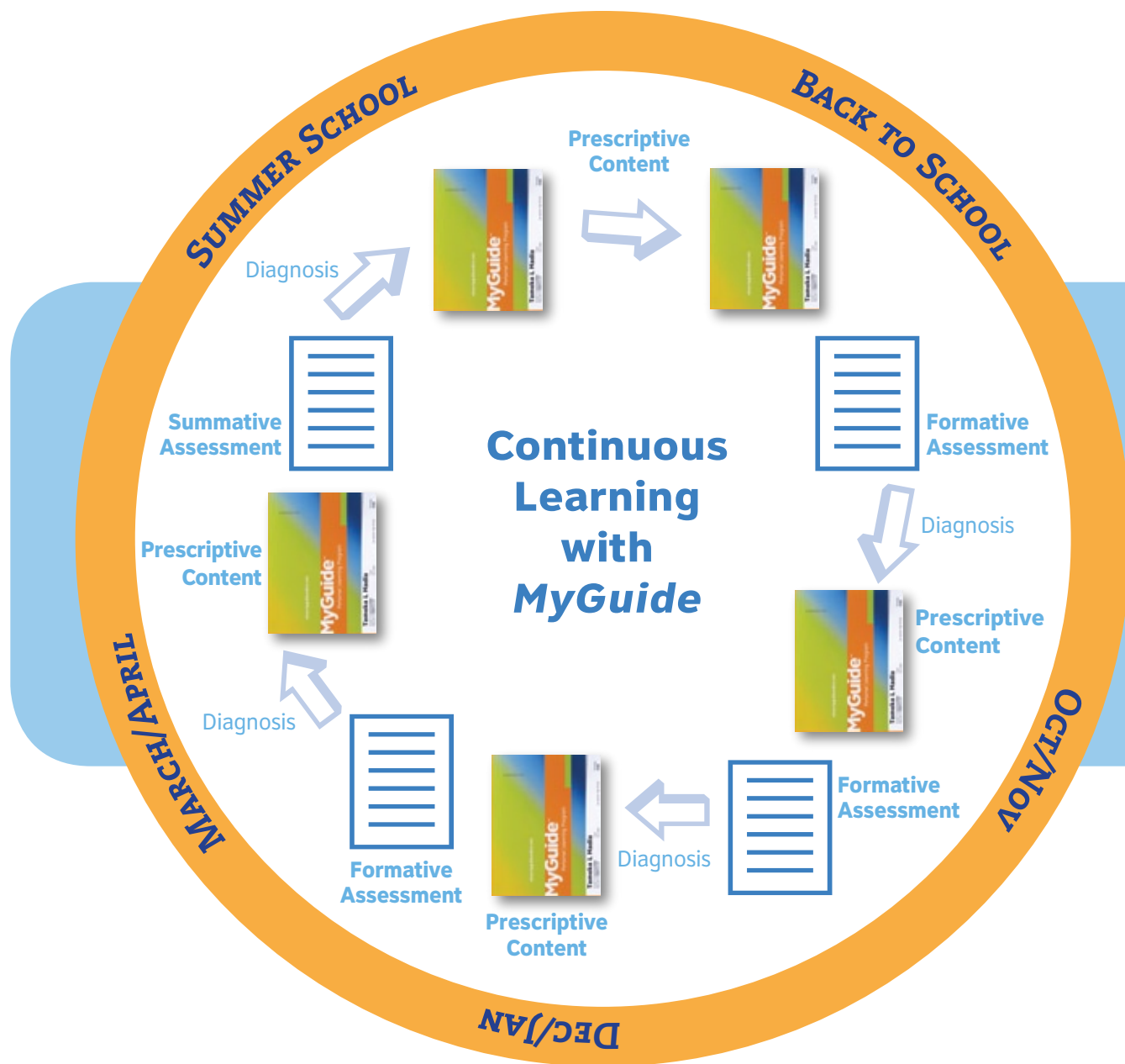
The *MyGuide* Personal Learning Program Professional Development Services are designed with the input of Vicki Gibson, noted expert in differentiated instruction. Dr. Gibson is the author with Dr. Jan Hasbrouck of *Differentiated Instruction, Grouping for Success* and is a veteran of 30 years in the classroom. She currently works as a national consultant, teacher trainer, and author.

THE RIGHT TIMING

MyGuide is a year-round solution, applying assessment data to the ongoing development of instructional materials to meet students' changing learning needs.

The *MyGuide* process begins with summative data from the school districts, which is used to develop personalized instructional material for each student based on their test results. Material is delivered in an easy-to-use online and print-on-demand model.

In this way, just-in-time instructional content can be delivered for summer school and is ready for the start of the term. Then *MyGuide* generates new instructional content from the formative assessments districts provide throughout the school year.



Teachers receive the right resources at the right time to continue the learning momentum for every student.

MyGuide can be accessed by the teacher on demand. In this way teachers can provide continuously adjusted, leveled content for all students based on how they are learning, adjusted for performance on a topic-by-topic basis:

- preceding grade-level skills
- reinforcing grade-level skills
- building on grade-level skills

“The Guide gave me the opportunity to quickly assess students’ weaknesses and strengths which allowed me to focus on the areas they needed.”

—Math teacher, Arizona

We invite you to learn more about bringing higher educational achievement to your schools with the *MyGuide* Personal Learning Program.

MyGuide offers these benefits:



- delivers standards-integrated instructional content at an unprecedented level of personalization to advance student learning, through a patented analysis and application of assessment data
- equips teachers to be more effective in delivering true differentiated instruction through teaching resources and professional development based on the advice of educational expert Vicki Gibson and others
- saves teachers enormous time and effort to allow more time for teaching
- supports teachers with flexible implementation
- creates original instructional material based on groundbreaking cognitive research and McGraw-Hill's editorial excellence in education



The Right Content

As a result of Grow's patented, advanced technology, *MyGuide* focuses on the pivotal skills and concepts needed in order for learning to advance, giving schools the ability to monitor, diagnose, and adjust instruction based on data, and addressing any weaknesses in student learning.

The Right Instruction

By supporting teachers with instructional materials and planning, rich teaching resources, and ongoing professional development, *MyGuide* ensures the truly effective delivery of differentiated instruction for every student.

The Right Timing

With ongoing individualized instructional materials based on summative assessment and formative assessments at intervals throughout the year, *MyGuide* helps the teacher build continuous learning achievement for every student.

The Grow Network and McGraw-Hill Education: committed to student success

The Grow Network is an innovative education company empowering educational leaders, teachers, students of all ages, and their families.

Grow's unique integration of assessment data, standards, and instruction is backed by McGraw-Hill Education's strength in the creation of quality educational materials.

Grow's products help educators advance student learning through sophisticated reporting and data-driven instruction linked to rigorous standards and teacher education.

McGraw-Hill Education is a leading global provider of instructional, assessment, and reference solutions.

Call toll free 866-539-0439
Visit <http://info.grow.net>

The Grow Network/
McGraw-Hill
2 Penn Plaza, 6th floor
New York, NY 10121
<http://info.grow.net>



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